

X-PERIENCE

THE FUTURE OF TV

Available Now!



It's Time to Break Free from:

- **Traditional TV** Watch TV how you want with Cloud DVR
- **The Costs of Set-Top Boxes** Use your own device*
- **Costs of HD Programming** Channels are in HD when available at no extra cost.



*Available on Select Amazon Fire TV devices, Roku, and Apple TV devices.
Local programming only works on Midstate Fiber Internet.



Streaming Lineup

- | | | |
|-----------------------|---------------------------|--------------------------|
| 102 KELO(CBS) | 149 Freeform | 190 Oxygen |
| 103 KELO Weather Now | 150 Cartoon Network | 191 Court TV |
| 104 KDLT (NBC) | 151 Disney XD | 192 ION Mystery |
| 105 KSFY (ABC) | 152 Nick Jr. | 196 TNT |
| 106 My UTV | 153 Nick Toons | 197 News Nation |
| 107 FOX | 154 Cowboy Channel | 198 Hallmark Drama |
| 108 SDPB | 155 Animal Planet | 199 E! Entertainment |
| 110 SDPB World | 156 Lifetime | 200 Discovery |
| 111 SDPB Create | 157 Hallmark | 201 OWN |
| 112 This TV | 158 CW | 203 RFD TV |
| 113 Big 10 Network | 159 TBS | 204 Paramount Network |
| 114 Big 10 Overflow | 160 USA Network | 205 Game Show Network |
| 115 ESPN | 161 Lifetime Movie | 206 Comedy Central |
| 116 ESPN2 | 162 Antenna TV | 208 FX |
| 117 ESPN News | 163 KELO Escape | 215 Nick Music |
| 118 ACC Network | 164 True Crime | 216 VH1 |
| 119 NFL Network | 165 TLC | 217 MTV |
| 120 Outdoor Channel | 166 Food Network | 218 CMT |
| 122 Sportsman Channel | 167 HGTV | 219 GAC |
| 123 Fox Sports 1 | 168 MeTV | 220 MTV2 |
| 127 Golf Channel | 169 Magnolia | 221 MTV Classic |
| 128 CBS Sports Net | 170 COZI - TV | 222 CMT Pure Country |
| 129 Midco Sports Net | 171 Discovery Life | 231 HSN |
| 130 SEC Network | 172 KWSD | 232 QVC |
| 131 Midco Sports Two | 173 GRIT | 233 Inspirational Net |
| 132 Go Yotes TV | 174 Bounce | 234 Trinity Broadcasting |
| 134 CNBC World | 175 LAFF | 235 EWTN |
| 135 CSPAN3 | 176 A&E Network | 236 AXS-TV |
| 136 Headline News | 177 History Channel | 237 HD Net Movies |
| 137 Fox News Network | 178 Lifetime Real Women | 238 Hallmark Movie |
| 138 CNBC | 179 Bravo | 243 Special Events 1 |
| 139 CNN | 180 Turner Classic Movies | 244 Special Events 4 |
| 140 MSNBC | 181 FX Movie Channel | 245 Special Events 2 |
| 141 CSPAN | 182 Sci-Fi | 246 Special Events 3 |
| 142 CSPAN2 | 183 FYI | 247 Special Events 5 |
| 143 Fox Business News | 184 Vice | |
| 144 Disney Jr. | 185 Military History | |
| 145 Teen Nick | 186 National Geographic | |
| 146 Nickelodeon | 187 Tru TV | |
| 147 Disney Channel | 188 Crime & Investigation | |
| 148 TV Land | 189 Travel Channel | |

The Messenger

120 E. FIRST/PO BOX 48, KIMBALL, SD 57355-0048
605.778.6221 WWW.MIDSTATESD.NET



CALENDAR

December 5

Disconnect of all accounts with a 30 day balance.

December 20

Bills due by 12:00 PM
Overdue notices mailed out

December 25

Christmas Day
Offices Closed

December 29

January bills are mailed out and due January 20th.

January 1

New Year's Day
Offices Closed

How to Watch the 65th Annual NFR Rodeo



The 65th annual Wrangler National Finals Rodeo kicks off its 10-night run on December 7th to 16th on the Cowboy Channel on Midstate TV and Midstate X-Stream Channels 154! The best cowboys and cowgirls will bring the thrill of rodeo to your living room. Grab some popcorn, gather your folks, and mark your calendars for a December to remember! It's Rodeo Time at Midstate!



Merry Christmas from all of us at Midstate Communications. There's holiday magic throughout our community this time of year, from the sparkling lights on festive trees to the twinkling eyes of delighted children. Enjoy every moment with your family and friends, and cherish the memories you're making. Thanks for being a loyal customer of your cooperative. Our office will be closed on December 25th for employees to enjoy Christmas Day with their families.

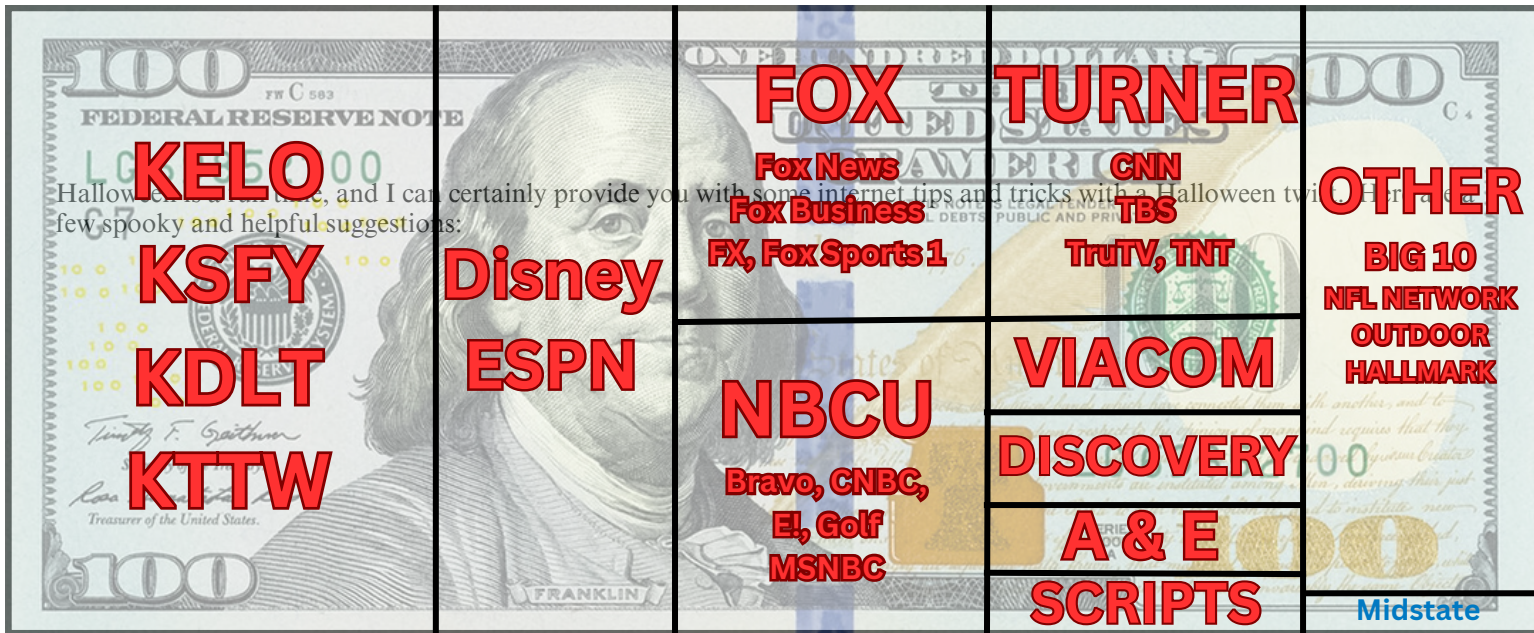


605-313-4000

Guess what? We got a surprise call in the office, and it wasn't from your everyday customer! It was the big man himself—Santa Claus! Santa wanted to make sure we're spreading the word this Christmas as he wants to connect with the kids in our area. Have your kiddos call 605-313-4000 and Santa will be all ears to hear their Christmas wishes and to give them a personal message. Add a dash of North Pole magic to your holidays.

TV \$ Breakdown

Where your money really goes



Paying monthly bills becomes a breeze when you have a clear picture of your expenses. Nowadays, people are changing their viewing habits, ditching traditional TV to avoid the soaring costs. Let's break it down—over 90% of networks and TV stations are controlled by media giants that keep growing through mergers and acquisitions. This hundred-dollar bill pictured above symbolizes your TV funds, and your local cooperative gets just a tiny slice. Why? Because during negotiations, if we resist their price hike, they can pull their channel, leaving you in the dark.

Why is this happening? Well, these giants own most of the networks, and until Congress changes these regulations, the media giants can set their rate however they see fit. They do this by charging retransmission fees. **Back in 2010, a gallon of milk cost about \$3.25. If milk increased in price as your cable TV has, that same gallon of milk would cost \$42.38 today.** This is an increase of 24% per year. If you want to read more information about how this affects your TV viewing, check out www.tvonmyside.com. It dives into ongoing disputes between networks and companies. As for Midstate's piece of the \$100 bill above, it goes into the equipment in our headends, ensuring that the TV signal reaches your homes. This is a very tiny piece of your monthly bill.



TV Rate Change

Midstate Communications is faced with the harsh reality of passing a TV rate increase to our customers. This increase is simply a pass-through expense due to local networks demanding more money in the retransmission fees from viewers such as you. Our goal is to provide you with the highest level of service possible at an affordable rate. Effective January 1, 2024, the new monthly rates will be:

Local Choice - \$64.05*

Basic Choice - \$99.55*

Digital Choice & Midstate X-Stream - \$107.55*

**Includes KDLT, KSFY, KELO and KTTW Retransmission - \$35.10*

If you have any questions about your Midstate TV service, please call our office at 605.778.6221 and talk with our friendly customer service staff.