

Midstate Messenger

MIDSTATE COMMUNICATIONS COOPERATIVE

February 2025



February 5 - Disconnect of all accounts with a 30 day balance

February 17 - OFFICES CLOSED

February 20 - Bills due by 12:00 PM. Overdue notices mailed out

February 28 - March bills are mailed out and due March 20th by 12:00 PM



Spring might feel far away, but it's just around the corner! Get a jump on the season by calling us today to get on our Spring Plow List for fiber optic line



installation to your building site. There are steps we need to complete before we put a plow in the ground. Beat the thaw and be ready for lightning-fast connection when spring arrives!
**Call or Text
605-778-6221**



You'll LOVE our Internet! What's not to love about streaming movies? You get to pop some popcorn, cuddle up on your couch, and watch whatever your heart desires through your favorite streaming service.

The last thing you need as a movie buff is buffering. To avoid the dreaded buffering wheel showing up on the screen, ensure you have a router with Managed WI-FI from Midstate Communications.



Midstate's Managed WI-FI allows you to be in control of your router with our FREE Command IQ app on your phone. Change your WI-FI password, create a guest network, and see what devices are connected online. Midstate will keep your router in tip-top shape by deploying necessary firmware updates. Our built-in Protect IQ service will help to block any ransomware packets and will look out for malicious websites. Contact our Midstate staff to get started with Managed WI-FI today! 605.778.6221

Scholarship Deadlines Approaching

Class of 2025, don't miss out on scholarship opportunities! Visit midstatesd.net to apply today!

Key deadlines:

- **Foundation for Rural Services Scholarship – Due February 14th**
- **Midstate Communications Scholarship – Due March 1st**

Apply now and invest in your future!





What Is A Digital Footprint?

Your digital footprint is the trail of data you leave behind whenever you use the internet. From browsing websites to posting on social media, nearly every online action contributes to this "digital shadow." There are two types:

- **Active Digital Footprint:** Created by actions you choose, like posting photos, sending emails, or commenting online.
- **Passive Digital Footprint:** Data collected automatically without your knowledge, like cookies tracking your browsing habits or apps monitoring your location.

*Your online actions leave a trail—
do you know where it leads?*

Why Does It Matter?

Your digital footprint affects your privacy, security, and reputation. Here's how:

- **Privacy Risks:** Companies use your data for targeted ads, and cybercriminals can exploit it for fraud or identity theft.
- **Reputation:** Employers and others may find old posts, which could impact your personal and professional life.

Simple Ways to Protect Your Digital Footprint

- **Limit Personal Information:** Avoid oversharing details like your address or phone number.
- **Use Strong Passwords:** Create unique passwords for every account and enable multi-factor authentication.
- **Check Privacy Settings:** Regularly review and customize privacy settings on social media, apps, and websites.
- **Research Before Sharing:** Look into apps and websites before granting them access to your data.

By taking these steps, you can better protect your online presence while enjoying a safer, more secure internet experience with Midstate Communications. For more tips, follow us on our Facebook Page!

Thank You!

Midstate
COMMUNICATIONS
605.778.6221

TECHTALK
TRAINING

We appreciate all the customers who joined us for Streaming Like a Pro in Kimball, Platte & Chamberlain in January! Be watching for more Tech Talk Training announcements in the future!